

# Celebration Golf Academy Puts The Fun Back in Golf Lessons!



Taking a golf lesson can be like an episode of Fear Factor. But, if you are among the many golfers who know they need a lesson but have been apprehensive to take that step, there is a solution.

The staff at Celebration Golf Academy offers stress-free golf instruction. "Everyone on my staff is approachable," said Kenny Nairn, Director of Instruction at Celebration Golf Club, which features an acclaimed Robert Trent Jones Sr. and Jr. layout minutes from Orlando and the Disney resorts. "We are not intimidating. Our goal is to make golfers comfortable, on the range and on the course. Golf is supposed to be fun and we try to make our lessons enjoyable as well as informative. We want to teach them about the game of golf, everything from its history even down to how to drive a golf cart."

Perhaps the biggest fear golfers have about taking a lesson is that the pro will want to change his or her swing. That is not likely to happen at Celebration Golf Academy. "We know a lot of golfers are afraid to take lessons because they think the pro will want to change their swing, but that's the last thing we want to do," Nairn said. "We don't want to change anybody, we just want to make people more comfortable with what they have. We want to give people the tools, something to work with in practice and the ability to take it to the golf course. We cover the full spectrum of golf, from the swing to course management to golf etiquette to merchandise."

Nairn was destined to be a golf pro when he was born in St. Andrews, Scotland—the home of golf. A Class AA PGA Golf Professional, teaching is his job, not his job description. "I am in the business of player development," said Nairn, former Golf Professional at the famed Gleneagles Hotel in Scotland, where the Ryder Cup will be played in 2014. "Our goal is to grow golfers from beginner, to the golfer who plays once a week and even to those who take the game more seriously. "I hate to give one lesson to any golfer. I don't feel I can really do my job adequately in one lesson. Our goal is to make golf more enjoyable for anyone who comes to us and it's difficult to do that in one session. We know golf can



be expensive, so we are doing what we can to make it more affordable."

The best way to get started at Celebration Golf Academy is the "Golf 101" program, which targets beginners but can be adapted to golfers of all abilities. Especially popular are the women-only classes, plus those for golfers specifically trying to break 100, 90 or 80. For \$249, golfers receive a golf package that has a retail value of \$1,100.

Included in the "Golf 101" package are six hours of instruction, broken down into four weekly sessions of an hour and a half. The first lesson covers fundamentals, followed by the full swing, the short game and a review on the golf course. Also in the package are 10 "Play with a Pro Days," which include a half-hour clinic followed by a one-hour playing lesson on the course. After the pro leaves, the golfer can complete the round while working on what he or she has just learned. Students also receive: Five rounds of discounted golf, five supervised practice sessions (student supplies only the range balls), a Free club-fitting session, a monthly tournament with other "Golf 101" students, a \$100 voucher toward the purchase of a set of clubs and an additional 10% off on merchandise in the Celebration pro shop, a "Welcome to Golf" booklet and a Golf Etiquette video, a 2-for-1 voucher for range balls and a student referral card at the conclusion of the program.

Classes are comprised of a minimum of two students and a maximum of six.

Celebration Golf Club is a kid-friendly operation, which includes its Junior Academy for players 4 and up. Youngsters can play the three-hole par-3 course for \$1. Students in the Celebration Junior Academy receive instruction in golf as well as the Character Counts! Curriculum, which includes the Six Pillars of Character—caring, trustworthiness, respect, fairness, responsibility and citizenship.

For more information about Celebration Golf Academy and all programs offered by its personable, professional and knowledgeable staff, please call (407) 566-1014 or visit the academy's website at [www.celebrationgolfacademy.com](http://www.celebrationgolfacademy.com).

