



Celebration Golf Club is Growing the Game!

Each year the National Golf Course Owners Association recognizes organizations and individuals around the country who offer top-notch products and programs to their clients and members. In offering these products and programs they are keeping the traditions of golf alive and thriving. In February the NGCOA honored the Celebration Golf Club of Celebration, Florida with the "Player Development Award."

Gene Garrote, general manager of Celebration Golf Club for the past four years is, "in the business of making a difference in the lives of others." Gene also stresses that, "What you give to a community is what you get back in return." Pretty simple stuff.



Mr. Garrote, along with Kenny Nairn, Director of Instruction at Celebration Golf Club, has put together a user-friendly program geared towards a beginner golfers development. This "Player Development Program" was the one chosen by the NGCOA to receive their top honor. The member (club) must have implemented a proven revenue-generating player development program for new and beginning golfers of all ages. And the Celebration Golf Club has done just that through a series of programs that target specific levels of players.

As we are all aware, golf is a very hard and sometimes intimidating sport, especially for new and beginning golfers. Kenny and his staff make sure to stay focused on the simplicity and education of the game for all first timers.

Through the Player Development Program "Golf 101" is offered. There are five different class types: New golfer, Breaking 100, Breaking 90, Breaking 80 and Women only. The New



golfer classes are, by far, the most popular and are definitely geared up for the task. Classes require a minimum of two students and a maximum of six. So whether you are new to the game or just wanting to lower your handicap, there is a program for you.

Celebration Golf Club offers beginner friendly green tees, which are only 2247 yards. While playing from these tees there is no carry over water, no bunkers that come into play and most importantly, they're just fun to play from.

As you can see, Kenny and his staff have developed a user friendly and affordable program for the new and beginning golfer. They believe that through a program of this nature the new golfer will feel less intimidated and excited to return to the course once they have completed the program. Statistics show that if a new player returns to the course at least 10 times they will become a golfer for life, while also generating revenue for the club. Once a player has completed the "Golf 101" they have the opportunity and are encouraged to keep improving at their own pace through other programs offered at Celebration Golf Club.

Congratulations goes out to Celebration Golf Club, Gene Garrote, Kenny Nairn and their staff for receiving the top honor for the "Player Development Award from the NGCOA. You guys really deserve it!!! 🙌



GOLF 101 is Offered for Only \$269

The package includes:

- 6 hours of instruction (4 weekly sessions @ 1.5 hours)
- 10 play with the Pro days (30 minute clinic followed by 1 hour lesson)
- 5 rounds of discounted golf
- 5 supervised practice sessions (free golf lesson-student to supply range balls)
- \$100 discount voucher (valid for club purchase)
- Club fitting session
- Monthly tournament
- Welcome to golf booklet
- Etiquette video
- Referral card
- 10% merchandise discount

What a deal!